

Building Relationships and Creating Equitable Spaces



BIG TENT
OUTDOOR RECREATION COALITION



**OUTDOOR
EQUITY
COALITION**

Outdoor Equity Coalition Impact

Our Initiatives Include:

The Outdoor Equity Fund

Created by the Outdoor Equity Coalition and supported by the Big Tent, is an innovative initiative dedicated to promoting inclusivity and equity in outdoor recreation.

The Outdoor Equity Corps

A proposed initiative consisting of members from the Washington Service Corps and AmeriCorps. The initiative aims to break down barriers and ensure equal access to the benefits of outdoor recreation for marginalized groups.

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How have we contributed to the outdoor recreation sector?

- Created and participated in programs that contributed to a \$21.6 billion annual economic impact via the Economic Analysis of Outdoor Recreation in WA State Report.
- Spearheaded efforts to create a Senior Advisor for Outdoor Recreation and Economic Development position in the WA State Governor's Office.



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**Amplifying Voices for All
Including BIPOC,
Differently Abled People,
LGBTQIA2S+ Community,
and Other Marginalized
Groups for Access
to Nature**

Partners:



Washington Department of Fish & Wildlife;
Washington Department of Natural Resources;
Washington State Parks;
Washington State Parks Foundation;
Washington State Recreation and Conservation Office;
Forest Service
Department of Agriculture



BIG TENT
OUTDOOR RECREATION COALITION

What is the Big Tent Outdoor Recreation Coalition?

The Big Tent Outdoor Recreation Coalition (the Big Tent), a 501(c)(4) nonprofit established in 2012, unites organizations that represent over 200,000 members in Washington State. As a collaborative force among outdoor recreation and conservation groups, the Big Tent bridges key organizations and agencies involved in outdoor recreation to promote sustainable, diverse, equitable, and inclusive outdoor experiences for everyone including BIPOC, differently abled people, LGBTQIA2S+ communities, and other marginalized groups in Washington State.

What We Solve:

The Big Tent bridges the gap between legislators and corporate entities. Corporate organizations require legislative support to continue driving economic growth in the outdoor recreation industry. The Big Tent serves as a conduit, connecting organizations with government entities to ensure outdoor recreation is accessible to all communities, especially those that are underfunded and undersupported.

Where We Need Support

\$5 million to drive economic growth and ensure the outdoors are inclusive for everyone across Washington State.

Funding our organizations will bridge the gap between legislators and corporate entities, fostering partnerships that drive economic growth in the outdoor recreation industry and increase participation in nature among BIPOC, differently abled people, LGBTQIA2S+ community members, and marginalized groups.

Some initiatives on how this funding will be utilized to support our growth:

The Big Tent:

- Develop partnerships, foster collaboration, and engage in community outreach.
- Create sustainability-focused events.
- Organize field personnel and volunteers.

Outdoor Equity Coalition:

- Establish the Outdoor Equity Fund to provide essential support to organizations committed to "Outdoors for All".
- Launch the Outdoor Equity Corps.
- Arrange administrative support for volunteer coordination.



What is Outdoor Equity Coalition?

The Outdoor Equity Coalition, a 501(c)(3) nonprofit born from the Big Tent, aims to make outdoor recreation more inclusive and equitable. It addresses disparities that hinder BIPOC, differently abled people, LGBTQIA2S+ communities, and other marginalized groups from accessing outdoor activities. With many supportive organizations underfunded and undersupported, the coalition envisions a diverse, equitable, and inclusive outdoor recreation community that reflects the nation's rich diversity.

What We Solve:

We partner with like-minded organizations to advocate for all communities' access to outdoor recreation areas by providing a voice and the tools necessary to secure resources that ensure equitable experiences across Washington State.

